



CORPORATE FACT SHEET

Web Site:	www.internetpawn.com
Description:	Internet Pawn is the first Web-based pawn shop in the United States. As such, it is revolutionizing a 3,000-year-old industry by guaranteeing secure, confidential, asset-based loans with consumer-friendly rates and terms online. Unlike other online lenders, Internet Pawn offers loans based on the collateral of customers' personal valuables. The company offers cash quickly with no payments for six months. Internet Pawn guarantees a premium value based on its experience and proprietary valuation technology, and all transactions are conducted from the privacy of the customer's home.
Founded:	Internet Pawn is a newly founded company that launched its public Web site in June 2009.
Headquarters:	Centennial, CO Phone: 877-755-PAWN
Company Officers:	Todd A. Hills, co-founder and CEO Jim McHose, co-founder and CFO
Ownership:	Privately-owned company
Alliances:	<p>Banking – Wells Fargo A diversified financial services company with \$1.3 trillion in assets, providing banking, insurance, investments, mortgage and consumer finance across North America and internationally.</p> <p>Shipping – FedEx (NYSE: FDX) An established leader in shipping services that provides customers and businesses worldwide with a broad portfolio of transportation, e-commerce and business services.</p> <p>Identification Verification – Equifax A global leader in information solutions, leveraging one of the largest sources of consumer and commercial data, along with advanced analytics and proprietary technology, to create customized insights.</p> <p>Internet Security – Verisign (NASDAQ: VRSN) The trusted provider of Internet infrastructure services for the networked world.</p> <p>On-site Security – Westec Westec provides video surveillance solutions to more than 6,000 businesses across the U.S. and pioneered the concept of interactive video and audio monitoring for on-site security and surveillance.</p> <p>Vault – PawnGuard by the Rolland Safe Company A full-service national safe company, which serves as the preferred safe vendor for numerous well-known retail, restaurant and hotel chains throughout the U.S. The PawnGuard, with 35 individually controlled access drawers, provides premium inventory protection far beyond that of ordinary safes.</p>